

CROSBY POST

May - 1954



CROZTALK

by Jean Rainey

PAGE

3.

BING'S FIRST T/V SHOW, which was well received by the American public and the local critics, has been panned by the "big shot" critics in the American T/V world. Bing's comment on these 'pannings' is just plain typical of him. He said, "I guess they wanted an epic and, you know something? - I haven't got an epic in me." So it seems that the USA critics can be compared with ours insasmuch as they don't like anything on principle!!

RUMOURS ARE STILL BUZZING AROUND THE PARAMOUNT LOT - and other places in Hollywood, about Bing's alleged hospital trip. It is rumoured that he is finishing pressing commitments and generally cancelling everything else to get ready to go into hospital. LOUELLA PARSONS, the famous Hollywood gossip columnist, recently said on her American radio broadcast that the story had no foundation, and that Bing plays golf and is still working on "Country Girl". You can take your choice between these rumours plus the one which appeared in London newspapers a few evenings ago. This one has Bing and the four boys all coming to Europe in May. Destination is France!

You'll be pleased to know that PARAMOUNT have their own 'answer' to 20th CENTURY-FOX's "CINEMASCOPE". It is called "VISTAVISION" and the first film photographed in this process is "WHITE CHRISTMAS". This new Bing musical has actually been made in both the new 'Vistavision' and for ordinary showings at your local which may not be equipped for this new medium.

We do not know if "Vistavision" can be presented on the wide "Cinemascope" screen or if it utilises stereophonic sound in the same way as does the 20th C)FOX "Cinemascope" but we shall try and find out from Paramount whether or not you will be able to see the new "Vistavision" Crosby at your own local cinema. Incidentally, Paramount were saying that they had invented a new process for making ordinary films of the past in their new medium so we can only wait and hope that we might get Bing of olden days in "Vistavision" if the company goes ahead with it's ideas.

FROM YOUR LETTERS it would appear that you are really enthused about Bing's "Changing Partners" record. I have rarely had so many raves about a Crosby disc. I don't see how Bing can think of retiring when he has the ability to thrill and delight so many on film and record.

ARTHUR asks me to apologise for this issue being a little late. This is a result of the Easter holidays and we hope you will understand and look forward to the next "Crosby Post".

CROSBY DISCS FOR EXCHANGE AND SALE.
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BING CROSBY HAS ONE OF THE LARGEST FORTUNES IN SHOW BUSINESS. BY 1954 HE WAS WORTH AN ESTIMATED AT \$14,850,000 (about £5½ million.)

Most of the Bing Crosby personal fortune comes from the following sources:-

1. OIL WELLS in Scurry County, Texas which he owns jointly with Bob Hope and millionaire Texan Monty Moncrief.
2. DECROS CORPORATION, a partnership with Decca Records of America.
3. CROSBY INVESTMENT CORPORATION, a holding operation for securities, real estate, and the trust funds of the four boys, plus a 20% investment in the Pittsburgh Pirates baseball team.
4. CROSBY-JAYSON, INC., a partnership with a shirt company which makes the Bing Crosby Casual Shirt.
5. BING'S THINGS, INC., a company which produces toys and children's games.
6. BING CROSBY ENTERPRISES, INC., a corporation with an electronics division and a television film production unit. The t/v division produces films, already more than 150 half-hour programmes for Procter and Gamble and other t/v sponsors. The electronic unit distributes Ampex Tape Recording Equipment.
7. BING CROSBY ENTERPRISES, an organisation which owns the existing contracts between Bing and the Columbia Broadcasting System, Paramount Pictures and General Electric.
For those three companies Bing Crosby turns out radio programmes motion pictures and now television shows personally.
8. BING CROSBY MINUTE MAID DISTRIBUTING CO. which owns the distribution of frozen fruit juices in five western states. Crosby also owns 20,000 shares of the parent company, Minute Maid, Inc.
Sometime ago Bing did a series of disc jockey shows on American Radio for Minute Maid, Inc.
9. BING CROSBY ICE CREAM SALES, a licensing operation for the use of Crosby's name on ice cream items.

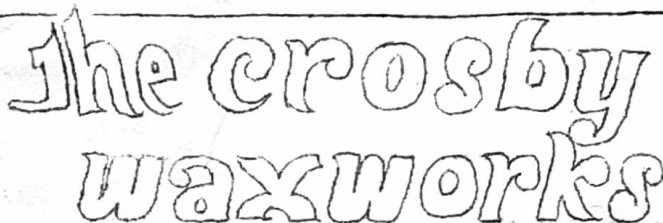
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Crosby used to own radio and television stations in Monterey, California, and Spokane, Washington, but these have recently been liquidated to pay the inheritance tax on the estate of the late Dixie Lee Crosby.

Bing says that all of his enterprises except three are taken care of by Jack O'Melveny. Bing personally takes care of the golf tournament up at Pebble Beach, the ranch in Elko and his own personal expenses.

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n 'X' here ..... warns you that your subscription is up for renewal.  
Please renew promptly to ensure a regular uninterrupted supply of your  
Crosby Post!

+++



by Colin  
Pugh  
issue

Side 2 starts with "LA SEINE" on which Bing is first introduced with the verse. This is another "swinging" number like "Mademoiselle de Paris". Next we have "AU BORD DE L'EAU" which is very pretty and quite different from the others on this L.P.. The well known "LA MER" follows delivered in Bing's delightful 'unforced' style which is sadly lacking in the versions by other singers. This side concludes with "TU NE PEUX PAS TE FIGURER" which is probably the best on side two. The tempo is very slow and Bing is heard singing to the accompaniment of a violin.

We are pleased to announce that "THE CROSBY "TAX WORKS" will be enjoying larger premises (more space!) next issue so we'll be able to spread Colin's enjoyable feature out and so make it clearer as well as give you even more on Bing Crosby records. ED.



# no secret love!

FOR THREE QUARTERS OF A YEAR, Hollywood's reporters believed that Mona Freeman was to be the winner in the Crosby Marriage Stakes. Supposedly, she and her Bingle saw each other privately and occasionally went out to some quiet, unobtrusive restaurant.

At least, they were seen together in such places. But it has turned out to be a case of mistaken identity.

Bing hasn't been dating Mona Freeman often. He has been dating his brother Everett's private secretary of yesteryear, charming Margot James who, except for darker hair, is the image of Mona Freeman.

A few months ago when she began to go out with Bing she resigned from the Crosby office and took a job with a theatrical producer. When asked about her association with Bing she answered, "Why, it's ridiculous! It really is. He took me out to dinner and right away the newspapers were playing it up as a big romance. It's no such thing. Bing has known me for a long time and we went out to eat. And really! I don't know how this thing got started. I'm not a movie star. Nobody ever heard of me. How did they find out who I was?"

Miss James named Mona Freeman as Bing's possible girl friend. This was denied by Mona Freeman who added, "I've seen Bing two or three times since he got back from Europe last summer," she asserts, "People keep calling me up and and saying, 'I saw you with Crosby last night.' I must have a double. I wasn't with him. All of these stories about my marrying Bing are just bunk. Bing and I are well, I'd guess you'd call us pals. There isn't the slightest chance of us getting married. He did send the cutest little puppy to our house for a Christmas present. We've named it Smog. I did date Bing New Year's Eve but not since then."

Crosby left Hollywood after the Christmas and New Year's celebrations to take care of his annual Pebble Beach golf tournament. Mona Freeman was his guest there. One amateur photographer got a photo of them together, although they tried to avoid photographers. Before Miss Freeman was recognised Bing was his usual nonchalant self.

"Of course I know Margot," he admitted. "And of course I've taken her out. She's a fine girl - and a wonderful secretary too!"

"Are your intentions serious?" he was asked.

"I'd like to take her out to dinner again," he chuckled

"Would you like to marry her?"

"I'm not marrying anyone right now," he answered.

"How long have you known Margot James?" "Is she your girl?"

"We've had wonderful weather up here," Bing said. "Just perfect for golf."

A few minutes later Bing 'phoned Margot James in Hollywood.

"Reporters bothering you?" he asked.

"They sure are," Margot said good naturedly.

"See what you're up against when you go out with me" Bing offered.

"I've got the answer," Margot said. "Don't go out. Just stay in and die."

Bing chuckled.

"How did they find out?" Margot asked.

"They find everything out," Bing said. "Next time we'll have dinner under my car."

Well, that's a fair idea of the state of all the supposed Crosby unions. If Bing intends to marry anyone, neither Bing nor the bride to be knows. Young refined women seemed to enjoy the company of the over fifty Groaner. Young actresses like Rosemary Clooney and Audrey Hepburn are attracted to Bing immediately, perhaps more because of their veneration for him than because of his personal magnetism. Bing has never shared any problems with anyone other than his late wife. ++



# The CROSBY SOCIETY

Established - March, 1950.

Honorary President - Bing Crosby.  
 Honorary Vice President - Larry Crosby.  
 Honorary Members - Jim Wilson,  
 Jack Buchanan.

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Active Presidents - Arthur N. Allen,  
 Jean Rainey.

Active Vice President &  
 Club Secretary - Dot Hardiman.

Representative & Discol-  
 gist - Colin Pugh.

## EDITORIAL

I hope this issue comes up to your expectations. I must admit that it follows the usual pattern, front page drawing, article, record review and news of Bing. While we cannot possibly remove "Croz-talk" and "The Crosby Waxworks" it would make a change if someone came up with an original out of the rut idea for an article, or better still, wrote one. At the moment we rely on Hollywood articles which, we must admit, are of the gossip type and it would enhance our journal if a member composed an article of interest. If you can offer such an article please send it direct to me (A.N.Allen, 68, Grimston rd., Radford Boulevard, Nottingham.)

Just after our club was inaugurated we asked for drawings of Bing Crosby for reproduction in this journal. We are again inviting you who are gifted with the sketching technique to submit drawings of Bing playing golf or as you may remember him in his many films. Send your drawing(s) to me at the address in the previous paragraph. You can fold the drawing, if it is a large one, as many times as you wish as this will not imperil reproduction in "Crosby Post". Besides sketches of Bing cartoons would be most gratefully accepted whether original or cut from newspapers. I hope you will try to help your paper to give you - and all the rest of the members - a better and brighter journal worthy of the truly great name it bears.

Jean, Dot and I are gratified by all your letters and, as usual, of we three it is I who haven't always got the time to give all correspondents a quick reply but, nonetheless, I do appreciate your suggestions and criticisms.

Best wishes and many sunny hours to you all.

A.N.A.

### SOLUTION TO LAST MONTH'S CROZWORD.

ACROSS: 1) Fairway. 6) Blue Skies. 7) Gus. 9) Tip. 11) Person 12) Pet.  
 13) Sycamore. 17) ANNUAL. 18) F.D.R. 19) Manners.

DOWN: 1) Flattery. 2) Auf. 3) i.e. 4) Ain't. 5) Yes Indeed. 6) Be-bop.  
 7) Gus. 8) Sun. 10) Picture. 13) Sam. 14) Can. 15) Ann. 16) Our.

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